

Competitor Service & Price Comparisons

4/2/2014 Obtained

Re: AC Tune Up/Inspection

Company Name:	AC Tune Up Cost	Annual Service Plan	Extras & Notes
Competitor A	\$159	\$270 plus tax	Annual Service Plan: includes plumbing plus 15% discount service fee and/or repair work
Competitor B	\$89.50	\$199	Annual Service Plan: includes 15% off service calls. Ex: toilet clogged
Competitor C	\$85.00	\$193	Annual Service Plan: 10% off Parts + Free filter for 1 inch filter
Competitor D	\$89.50+ Tax	\$155.00 plus tax	Annual Service Plan: 10% off Parts, Two Visits per year
Competitor E	\$117	\$199	Operator placed us on hold for 5 minutes. Asked to call back when she returned. includes 15% off total ticket including parts and repairs AC Check Up. \$117: full system clean/check AC + 15% off total ticket, parts & repairs Annual Service Plan: \$199 a year. Two tune ups

COMPANY:	AC TUNE UP COST	ANNUAL SERVICE PLAN	EXTRAS & NOTES
<b>Snell Heating and AC</b>	<b>\$81</b> Discount Price Spring 2014 <b>Regularly \$90</b>	<b>\$190.00</b>	AC Tune Up: Includes 10% off parts \$81 Spring 2014 Special. Regularly \$90 <b>Annual Customer Care Agreement:</b> 2 visits per year, cooling & heating. Priority service - front of line. 15% discount off parts & service. \$69 diagnostic fee outside of 2 visits. Agreement covers furnace, AC & humidifier. 5-year parts/labor warranty for Annual Customer Care Agreement customers. To qualify for 5-year parts/labor warranty, annual CCA must remain in effect. Contact Snell Heating & AC at 402-332-3531 for more details.